



AIGI SUMMER SCHOOL 2023

5th edition

BERTINORO (FORLÌ) – ITALY
15th–17th SEPTEMBER 2023

Welcome dinner: 14th September 2023





CRISIS MANAGEMENT

How to be ready. The in-house counsel key role.



Associazione Italiana Giuristi d'Impresa (AIGI), the Italian Association of Company Lawyers member of ECLA (European Company Lawyers Association), will host the 5th edition of the Summer School at the medieval village of Bertinoro (Forlì - Cesena) - Italy.

The Summer School will provide participants with the opportunity to focus on the key topics that an in-house counsel should consider in identifying, preventing and managing crisis situations, leveraging on the professional experience of the Speakers that will join the sessions. The aim of the program is to balance legal and academic principles with use cases and to foster interactive discussions, sharing know-how and best practices.





PARTICIPANTS

The program is addressed to in-house counsels, head of legal departments and general counsels, who are interested in achieving crisis management expertise through law, both at national and international level. Being the audience composed only by in-house counsels, the participants will have the opportunity to work with colleagues with similar backgrounds, eager to share their experience with other in-house counsels.

The lecture material will be in English, but the lessons will be in Italian unless there will be foreign participants, so it is strongly recommended to have a good command of English.



WHY ATTEND

The AIGI Summer School is a unique opportunity to acquire knowledge and skills that will foster the professional development of the participants and will provide an overview on how to manage a crisis from an in-house counsels perspective, considering all possible interactions between key stakeholders, senior management, officers and the legal department.

At the same time, the AIGI Summer School is an opportunity to enjoy some free time in an informal context through social activities organized in Bertinoro.



ACADEMIC PROGRAM 2023

The program will guide the participants to handle corporate crisis caused by possible incidents which may affect various corporate areas and activities (e.g. cyber security, ethics & compliance, data privacy, antitrust, criminal exposure, brand reputation), with focus on the different key roles / functions involved in the management of the relevant crisis events.

The lessons will be based on a combination of focused lectures and practical case studies which will be useful to address and manage corporate crisis from a legal standpoint and in the most suitable manner.

The program will be held by experienced senior In-House counsels and by high standing attorneys / academic speakers with strong professional expertise in the relevant fields.



CALENDAR

Friday September 15th

h. 09.00 – 10.15 – Introduction

Intro

Speaker: Giovanna Ligas

- Aigi Summer School 2023: background and intro
- Participants: briefly introduce yourself to others
- Set the stage and expectations!

h. 10.15 – 12.30 – Lesson

Crisis Management – structure, process overview, best practices

Speaker: Raimondo Rinaldi

- Why corporations have to get prepared to emergencies and business operations' disruption.
- How to be ready to face an emergency and/or a business operations' disruption: structure and process.
- What role and organization (internal/external) a legal function should have.

h. 13.45 – 15.20 – Lesson

How to manage an Antitrust crisis: from dawn raids to actions for damages

Speaker: Michele Carpagnano

- How to organize your legal team for the management of an antitrust dawn-raid
- How to handle a complex antitrust investigation: key strategic decisions to be taken
- Appeal or not Appeal an antitrust infringement decision?
- How handle a complex antitrust litigation as a defendant and as a claimant

h. 15.40 – 17.30 – Case Study

Workshop

Speakers: Giorgio Martellino/Fabio Fiumano'

- Develop a structured approach to be ready to manage a crisis
- Be prepared to apply the crisis management process in case of crisis
- From theory to practice: a case study to be discussed/solved



CALENDAR

Saturday September 16th

h. 09.00 – 10.50 – Lesson

Media Relations and Communication in Crisis and Emergency Situations

Speaker: Antonella Sopranzetti

- The session will aim at sharing learnings on handling communication and media relations during crisis and emergency situations. In particular:
- The role of communication and media relations
- Internal preparation and organization
- Collaboration across the organization – focus on Law and Public Affairs
- Tips and lesson learned on how to prepare and handle media

h. 11.10 – 13.00 – Lesson

Personal data breach management

Speaker: Roberta Tisci

- Risk and potential impact of incidents and breach
- Incident Preparedness (what happen If not?)
- Initial breach detection and response
- Investigating, reporting and recovering
- Final consideration: personal data breach processor or controller or....?

h. 14.00 – 15.30 – Lesson

Cybersecurity

Speaker: Alessandra Bini

- Cybersecurity legal framework at national and international level (e.g. NIS, NIS2, Cloud Act) and how it affects corporations
- Contracting cybersecurity risks: tips & traps
- Cybersecurity incidents: risks requiring legal support (e.g., security incidents) and how to be ready to defend at corporate level

h. 15.45 – 17.30 – Case Study II

Workshop

Speakers: Fabio Fiumano'

- Apply the crisis management process (CMP).
- From theory to practice: a case study to be solved



CALENDAR

Sunday September 17th

h. 09.00 – 10.50 – Lesson

Criminal law: key learnings in case of emergency

Speaker: Cosimo Pacciolla

- Compliance or Prevention
- Organization Chart & Delegation of power
- In House Legal Role
- Case study

h. 11.10 – 12.45 – Lesson

The role of ethics & compliance function during a crisis

Speaker: Carmelo Perrone

- Which is the role of Ethics & Compliance during a corporate crisis?
- Would crisis be regarded as a good reason to exclude the application of ordinary rules?
- Crisis as a means for professional development Antitrust and EPC international tendering, negotiations and execution of contracts (Clean procedures, Merger Control, Golden Power, Joint Venture and exclusivity clauses).

h.12.45 – 13.30

Conclusions, AIGI representative speech and certificates of attendance.

h.13.30–14.00

LUNCH AND DEPARTURE

LIST OF SPEAKERS

Alessandra Bini

IBM Senior Counsel, Trust and Compliance Officer IBM Europe

Michele Carpagnano

Professor of EU Competition Law at University of Trento; Partner, Head of Competition and Antitrust Italy, Dentons Law Firm

Fabio Fiumanò

HILTI ITALIA S.p.A., Legal Manager Southern Europe & Compliance Officer

Giovanna Ligas

Emeritus President of AIGI – Coordinator AIGI Summer School Scientific Committee

Giorgio Martellino

AVIO S.p.A. – General Counsel; AIGI Vice President

Cosimo Pacciolla

KUWAIT PETROLEUM ITALIA S.p.A. – Head of Legal Risk Management & Integrated Compliance

Carmelo Perrone

ASTRAZENECA, Global Sustainability – Compliance Director

Raimondo Rinaldi

Emeritus President of AIGI

Antonella Sopranzetti

ExxonMobil – EU Affairs Manager

Roberta Tisci

NTT DATA Europe and Latam SLU, Chief Privacy Officer





ACADEMIC FEE

PERIOD	FEE**	PARTICIPANT
14/09/2023*	850,00 € (VAT included)	AIGI, student of AIGI School and ECLA member
17/09/2023	1.050,00 € (VAT included)	other in-house counsel

* arrival, welcome dinner and check in on Thursday 14th 2023

** possibility of financing through interprofessional category-based funds

The fee includes:

- **Academic Program;**
- **Meals (lunches and dinners) and Coffee breaks;**
- **Social activities**

Accommodation in Bertinoro (B&B) and travel expenses to and from Bertinoro are not included and are up to each participant.

For information: segreteria.aigi@aigi.it



ACCOMODATION

CEUB offers B&B formula at:

- Seminary - single room € 57,00/night and double room € 47,00/night per person
- Castle - single room € 62,00/night and double room € 53,00/night per person

Other accommodations downtown:

- Hotel La Colonna - single room € 57,00/night and double room € 50,00/night per person
- Hotel Panorama - single room € 90,00/night and double room € 65,00/night per person

It is strongly suggested to reserve the accommodation proposed by CEUB at the special rates above for our participants or, at your choice, to book in other hotels located in the Bertinoro Village downtown, in order to be at a walking distance from the CEUB location and to easily enjoy the evening activities planned for all participants.



VISIT SITE: WWW.CEUB.IT



APPLICATIONS

APPLY NOW: [CLICK HERE](#)

Organization Secretariat:

CeUB – Centro Universitario di Bertinoro

Via Frangipane 6 – Bertinoro FC

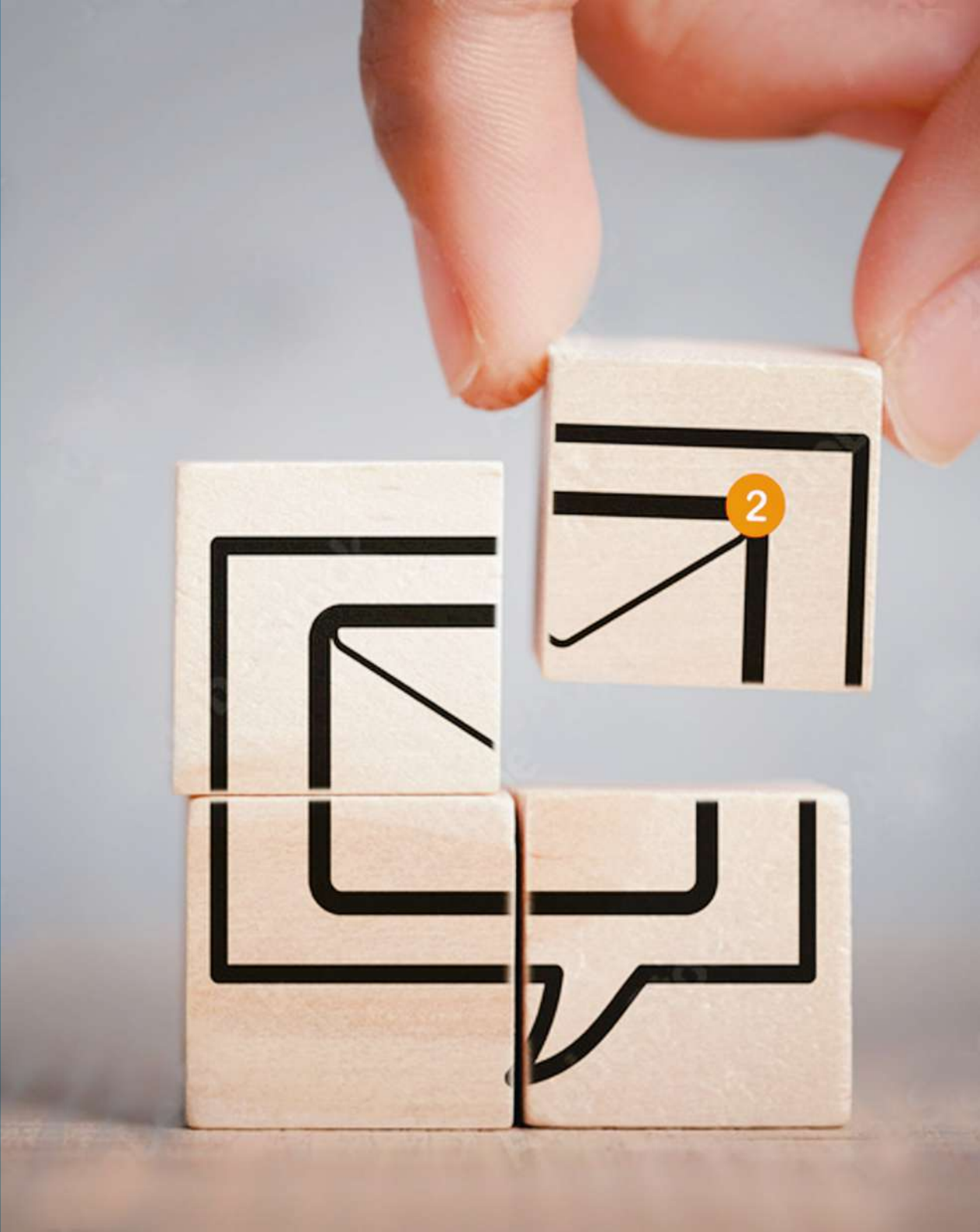
Ms. Monica Michelacci

Ph. + 39 0543 446555

mmichelacci@ceub.it

The program will be confirmed with a
minimum number of 12 participants.

Follow us on [LinkedIn](#) and on our
website www.aigi.it



CV SPEAKERS



Alessandra Bini

Alessandra joined the IBM Legal Department in 2001, starting her professional development as an in-house lawyer with roles and responsibilities both at Italian and European level. Previously, Alessandra had gained a few years of professional experience in major law firms in Milan.

In 2014 Alessandra moved to Dubai where she held various roles within IBM Middle East and Africa, lastly as Regional Counsel IBM Middle East, North Africa e Pakistan.

In 2017, Alessandra took the role of Head of IBM Legal Department of IBM Italy. In 2022 she has led the EMEA Litigation Team until February 2023 when she was appointed as a Trust and Compliance Officer for Europe.

Alessandra is the Executive Sponsor of Women@IBM in Italy where she leads the Italian BRG named "Women Leadership Counsel".

Since 2019, Alessandra has been the Regional Coordinator for Lombardia and Liguria of Associazione Italiana Giuristi d'Impresa (AIGI) and since 2022 she has been member of the General Board of the association. Alessandra graduated cum laude at the Faculty of Law of the University of Siena and acquired her LL.M Degree at London University College in 1997. In 2006 Alessandra gained her Master in Business Administration at SDA Bocconi in Milan.



Michele Carpagnano

Michele Carpagnano is a partner in Dentons' Rome office and the head of the Italian Competition & Antitrust practice, PhD, he holds a teaching position in EU Competition Law at University of Trento. Founder and Co-Director of Trento Summer School in Advanced EU Competition Law & Economics, he is also the Founder and Co-Director of the Osservatorio Permanente sull'Applicazione delle Regole di Concorrenza and the Founder and Co-Director of the Osservatorio Golden Power. As an Attorney he represents national and multinational companies before the Italian Competition Authority as well as the European Commission and as a legal expert he has been involved in several cases and class actions before domestic courts concerning antitrust infringements. Michele Carpagnano advised the European Parliament on the introduction of EU legislation on collective redress. He is author of three books on private antitrust enforcement and several articles on competition law issues.



Fabio Fiumanò

Fabio Fiumanò is Legal Manager Southern Europe and Compliance Officer at Hilti Italia S.p.A. Hilti is a Global company known for quality, innovation and direct customer relationships that operates in more than 120 countries with more than 31,000 employees around the world. Before being Legal Manager Southern Europe & Compliance Officer, Fabio was Labour&Compensation Specialist, Legal Counsel and Legal Manager Italy, he managed also HSE department for more than 8 years.

He achieved a degree in Law (2004) and specialization in civil law after two years' postgraduate school (2006).

Fabio's main activities and responsibilities are national and international contracts, compliance programs, crisis management (as Crisis Coordinator), risk management (as secretary and member of the company Risk Committee). Since 2021, his responsibility has been extended to Southern Europe (11 countries). He is an active member of AIGI and, since 2018, he has also been a member of Aigi Summer School Scientific Committee.



Giorgio Martellino

Giorgio Martellino is currently the General Counsel and Compliance Officer of Avio, a leading company in the space propulsion, listing on the STAR segment of the Italian Stock Exchange. Thanks to this current experience as General Counsel, Chief Compliance Officer and member of Compliance Committee 231 of Avio, he improved his skills in compliance matters leading projects on anticorruption and risk management. He previously served as as General Counsel, acquired both in foreign Corporate Group (Abbott), Italian multinationals (NatuZZi and Cementir) and Italian Utility (Acquedotto Pugliese Spa). He possesses an in-depth knowledge of Corporate Governance systems (including listed companies). In general, especially during the last years, as Vice Chairman of the Italian In-House Counsel Association (AIGI) and Chairman of Italian Association for Transparency and Anticorruption (AITRA) he had the chance to create a strong network with his peers of other leading companies, both in private and public sectors, and to profitably discuss and convene with them on certain "best practices" in managing some of the most important processes within the Compliance area (also by using IT tools). He has been a speaker and opinion leader on Corporate and Compliance in several forums, congresses and workshops and a professor in those matters in the Master for In House Counsels at LUISS and LUMSA, both Universities based in Rome.



Cosimo Pacciolla

I joined the Q8 Legal Department in 1993 after working for some years in a law firm specialized in criminal company liability. My first experience was working in public administration, during my university studies.

I became a manager in the Q8 Legal Department in 2002, and subsequently was appointed as an Antitrust Whistleblowing Compliance Officer.

Now I am Head of Legal Risk Management and Integrated Compliance

I am a member of working teams in Confindustria and UNEM related to the areas of Company Criminal Liability, Antitrust, Environmental and Health and Safety.

I was a part of the "Integrity and Compliance" taskforce in the B20 organization.

I am a member of scientific committees in the University of Rome "La Sapienza" and REMTECH and I lecture at the universities of LUISS and "La Sapienza", among others.

I am also the author of different articles and publications on all the topics described above.



Carmelo Perrone

I am a legal and compliance counsel with 25 years' experience in private practice in Italy and abroad. I worked for international law firms and for multinational pharmaceutical/medical device companies. My experience in the pharmaceutical world includes patented drugs, generics, OTC products, vaccines, medical devices and diagnostics. Currently I work for as the Compliance Director for AstraZeneca Italy, a science-led, patient-focused pharmaceutical company, where I also act as the main point of contact for Sustainability.



Raimondo Rinaldi

Raimondo Rinaldi is Emeritus President of AIGI, Italian Association of In-House Counsels, and is currently Member of the AIGI Board of Directors. He is Lecturer at the National School of Specialization for Corporate Lawyers held by AIGI in Milan; coordinator of Sustainability and Legality modules and Lecturer at the Master of Business Law at LUISS University in Rome; speaker in seminars and conferences on compliance, sustainability, antitrust and distribution law aspects and author of various publications.

After private practice in Rome, he worked for IBM Semea Law Dept (Milan), IBM Europe Law Det (Paris), in Exxon Chemical Europe Law Dept (Brussels).

Esso Italiana Law Dept General Counsel from 1997 to 2021 having also the coordination of legal services to ExxonMobil affiliates in the Mediterranean area from 1998 to 2008. AIGI Representative for the Centre and the South of Italy from 2008 to 2012 and AIGI . President from 2013 to 2019.



Antonella Sopranzetti

I have almost thirty years of experience at ExxonMobil, ten of which were spent in various parts of the business and twenty in various roles in Public and Government Affairs. In recent years, I have focused on energy and climate topics, engaging both internally and externally on the critical theme of the energy transition and the role that policies and technology must play to achieve society's goals. Throughout my career, I have worked in different countries and cultures, productively interacting with a wide range of stakeholders, from industry leaders to policymakers, to discuss ideas and visions for the future. I have led and inspired teams, practiced cross-cultural communication, and encouraged strategic and forward-looking thinking. I am passionate about outdoor sports, technology, and innovation.



Roberta Tisci

Senior solicitor qualified in Italy, England and Wales and admitted to practice in England and Wales.

Experienced lawyer in corporate, international contracting, with specific focus on innovative areas: ICT, mass-media, new technology, and genetics.

Specific competences in the management and protection of patents, trademarks and intellectual property rights, licensing agreements and B2B, B2C agreements, M&A, intercompany agreements, on line trading, 231 law and data protection.

Proactive and collaborative, I am convinced that an in-house lawyer is a solid partner within the business.

Experienced contract manager able to deal within multinational, structured and complex organisations and to work in a high working pressurised environment.



EDIZIONI PASSATE









VI ASPETTIAMO

