



# ECLA

## EUROPEAN COMPANY LAWYERS ASSOCIATION

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ECLA NEWSLETTER, JULY 2018

Dear members and guests,

In our last newsletter we focused on data protection, taking a closer look at the CLOUD Act and the EU's GDPR. And once again, there is a new, even bigger privacy law just around the corner: the ePrivacy Regulation. But what does this new privacy battle mean for companies in Europe? What challenges lie ahead of us?

In addition to the current privacy debates, companies involved in the export business are also facing a global trade war. Our author Harald Czyscholl provides insight into this situation, which is characterized by uncertainty, and includes tips for dealing with the unforeseeable circumstances in your own company.

### ABOUT ECLA

## ECLA AND THE NATIONAL ASSOCIATIONS – INTERVIEWS

What is the situation for company lawyers in different European countries? What does their professional future hold in store? We interviewed several representatives of our national associations to depict the current challenges faced by in-house counsel across Europe.

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### EU NEWS

## EUROPE MUST UNDERGO PROFOUND REFORM – GUY VERHOFSTADT ON THE FUTURE OF THE EU

In today's unstable and shifting world, it is interesting to consider where Europe is heading because the world is indeed changing rapidly. Digitalization and globalization affect every nation, their politics and economy, the way we work, the way we live.

How can the EU keep up with these rapid changes? Guy Verhofstadt, Former Prime Minister of Belgium and Chair of the Group of the Alliance of Liberals and Democrats in the European Parliament, reflects on the future of the European Union.

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### LEGAL NEWS

## EUROPE'S NEXT PRIVACY BATTLE

The GDPR has been in force since 25 May. Discussions about how far-reaching data protection should be, however, haven't come to an end. The ePrivacy Regulation, an expansion of the GDPR, is currently being negotiated in the European Parliament and the European Council. Its implementation will heavily impact day-to-day business activities and future innovation.

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### LEGAL NEWS

## CAUGHT IN THE CROSSFIRE

Trade wars and economic sanctions: Companies involved in the export business are facing turbulent times. The legal situation can change daily; keeping track is difficult. This is especially true as foreign trade law becomes increasingly more complicated. What export-oriented companies need to know, and how to prepare themselves for the current uncertainties.

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### UPCOMING EVENTS

We're looking forward to seeing you!

- Sep 13-14<sup>th</sup>, 2018: General Counsel Roundtable, Rome
- Nov 8-9<sup>th</sup>, 2018: 38th General Assembly, Berlin
- May 22-24<sup>th</sup>, 2019: ECLA Annual Conference, Brussels

Thank you for your interest in ECLA!

The next newsletter will be published in August.

Best regards,  
your ECLA-Team

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